| | ERSITY of WASHINGTON | | Re | Request for 2020-21 Fund | | |
|---------------------|----------------------------|----------------------|------------------|-----------------------------|-------------|--|
| VV | TACOMA Servic | | Services an | and Activities Fee Committe | | |
| UDGET PROPOSAL | CONTACT INFORMATION | | | | | |
| Department Name: | Conference and Events Fund | d (Student Life) | | Create Da Due Da | | |
| Submitter Name: | Elizabeth Hansen | UW Email Address: | hansen7@uw.edu | Phone Number: | 12536924685 | |
| Departmer | nt Head Approval: 🗹 | Department Head: | Bernard Anderson | Requested Amount: | \$176,500 | |

Departmental Information

STUDENT UTILIZATION

The purpose of this request is to invest in the development of UW Tacoma students through the provision of educational and social opportunities. The Conference & Training Fund (CTF) gives students the opportunity to participate in local and national trainings and conferences. Providing students with the opportunity to pursue educational opportunities beyond the classroom is a vital part of academia. Often the conferences that students attend allow them to connect with future employers, earn certificates that prepare them for internship and employment opportunities, and provide clarity regarding the exact paths that they may wish to pursue in further education or career settings.

The Campus Event Fund (CEF) provides funding for programs that are focused on student engagement. Funds may be solicited by anyone on campus if the primary audience & beneficiary of their event is UW Tacoma students. These opportunities further meet the social, ideological, and academic needs of a variety of students which results in an enhanced campus environment and enriching co-curricular experiences.

Student Leader Training is an initiative that supports multiple offices across campus. This year the training was condensed to one-day and was held virtually via Zoom. We were intentional to create interactive programming throughout the day, in both large and small groups, to help keep everyone engaged throughout the long day. 80 students registered for the training, and ultimately 74 were in attendance - we are extremely proud of these numbers considering the constraints of virtual programming.

CORE VALUES/MISSION ALIGNMENT

Student Life empowers students through programs that inspire leadership and responsibility to enhance the campus experience. Our committee supports student learning through conference and training funding, and this knowledge is brought back to classrooms and student organizations. While it is not a requirement to receive funds, we find that many students applying for the conference and training fund are participating in the conference in some way, often presenting an educational session or a paper. This is not only a great professional development opportunity for those students, it helps highlight the great work being done on our campus. Empowering students to create change is one of the best ways to reach the strategic plan goals. Our committee tries to ensure every request we grant money to will benefit the campus in some way.

Specific success indicators include:

- Increase financial aid, scholarships, fellowships and work study opportunities. (Students)
- Increase the number of faculty, students and staff involved in publicly engaged scholarship. (Scholarship)
- Increase the number of students participating in research, scholarship and creative activity, including producing publications, public presentations and creative works. (Scholarship)
- Increase opportunities for students to understand and embrace the assets of our diverse communities through local and global learning and engagement experiences. (Equity)

SAF-FUNDED PROGRAM OR SERVICES GOALS AND OUTCOMES

The goal of fostering student engagement on campus is stated to "build a community that will foster a culture of engagement that is inclusive of the diverse student needs, perspectives, and experiences." The Conference and Event Fund provides an open opportunity to support a wide range of student needs through funding student requests. Students have an opportunity to develop their own programs and events that would not be possible to implement without the resources of this fund. Our goal each year is the same, although how we reach it varies - we want to impact as many students as possible for the greater good of our campus.

That being said, COVID has definitely put a damper on conferences and the ability to host events! To abide by the University's COVID policies, we are not approving funding for any conference requests that involve travel. Luckily many conferences have turned to virtual formats, so students have still had the ability to participate in various conference opportunities, albeit significantly fewer than we are used to seeing.

While many events are being offered virtually, there is not as big of a need for funding. We have been able to support a handful of programs thus far, and the allocations given have helped make these programs possible.

Since all requests to this fund are initiated by students, by extension we are able to work with a number of student organizations and campus departments. Below is a list of the student organizations and academic programs that have requested funds so far this year:

Computer Science and Systems

Game Development Club

Muslim Student Association

Outdoor Adventurers Club

Pacific Islander Student Organization

PPML Research Group

School of Engineering and Technology

STUDENT UTILIZATION (COMPARISON OVER PAST 2 YEARS)

For the current 2020-2021 school year, CEF has sponsored 4 programs and CTF has funded 7 virtual conferences for 13 students. In comparison, at this time last year, CEF had sponsored 15 programs and CTF had funded 54 trips; by February of the 2018-2019 academic year, CEF had sponsored 16 events and CTF had funded 53 trips.

SAFC Proposal System

By the end of last academic year, CEF funded 17 programs and CTF funded a total of 77 trips - unfortunately close to 30 of these trips had to be cancelled due to COVID. In comparison, by the end of the 2018-2019 school year, we funded 80 trips and sponsored 25 events. During the 2017-2018 school year, CEF sponsored 16 programs and CTF funded 44 trips for over 100 students. As you can see, we were on a trajectory to keep increasing the number of requests to this fund before COVID brought things to a halt.

Attached to this request are two demographic reports:

- Students that participating in a ski trip organized by the Outdoor Adventurers Club, the largest program supported by CEF so far
- Students that participated in Student Leader Training in September 2020

COLLECTION OF FEEDBACK & IMPROVEMENTS

Each applicant for funding is asked how they will connect what they have learned back to UW Tacoma. Often, they are participating in RSO or classroom presentations. The committee receives feedback directly from event or conference attendees with their review of programs. This is especially useful if students are interested in attending the same conference year after year. Most importantly it provides insight into what students learned at a conference or training and provides feedback on whether we should send students to a similar conference in the future.

These reports are also useful in evaluating recurring programs from year to year and adjusting funding according to the goals and success of previous programs. The committee is exploring ways to make these reports more publicly accessible, as we want to share all the great experiences UW Tacoma students are participating in.

Student Leader Training feedback has come from word of mouth from participants and pre- and post-training surveys. This year we were especially curious to see how successful virtual learning was during training, and how students responded to the online training format. Each year we review information from previous training surveys, and they have absolutely been used to shape programming for the future.

SERVICE BENEFITS TO STUDENTS

The Conference and Event Fund provides an opportunity for any student to pursue their own ideas, as well as an opportunity to make a difference within the campus community. As a student led committee, this also provides a venue for students to advocate for their peers and support the student community through resources that benefit all students. This fund also expands opportunities for students to host events or travel to conferences that they may not typically be able to gain access to.

Allowing students to access funds to bring their program ideas to fruition is a wonderful way to increase the number of events that are being offered to our campus community. Students who attend conferences serve as representatives of UW Tacoma – we have seen an increase in the number of students who are traveling to a conference because they are involved in some way. Examples include Mathematics students participating in an international modeling competition, or a computer science student presenting on his research about harvesting energy from trees.

We have seen many clubs come back each year to help fund their events. This fund is one of the greatest resources students have on campus. It gives many student organizations a chance to put on their events. This year we are happy to see some new organizations applying for funds. The Game Development Club has hosted two virtual events around video game production through their Discord server. The Outdoor Adventurer Club received funding for a ski trip, which, after consultation with university administration to ensure COVID safety and compliance, was funded. Close to 30 students were able to attend a day on Crystal Mountain.

We feel that the best way to understand how meaningful our services are comes directly from the students receiving funds. I reached out to Madeline Zent, President of the Outdoor Adventurers Club after their ski trip to see how things went – she sent back so many student testimonials that they won't all fit here! Please see supporting documentation for a pdf containing feedback from almost a dozen participants of this trip.

Staff Budget Requests

| Category | Details | Amount Requested |
|----------|------------------|---------------------|
| | PERSONNEL TOTAL: | \$0 |

Other Budget Requests

| Category | Details | Amount Requested |
|----------------------------------|---|---------------------|
| Contracted Services | Student Leader Training (some charges could overlap to other lines, but the bulk of these funds are put towards a rope course, facilitators, etc.) S001 | \$10,00 |
| Travel | Conference and Training Fund, covers registration, lodging and transportation S002 | \$130,00 |
| Non-Food Supplies & Materials | Campus Event Fund S003 | \$35,00 |
| Food | Food for Student Leader Training S004 | \$1,50 |
| | SUPPLIMENTAL TOTAL: | \$176,50 |

| \$0 | PERSONNEL TOTAL: |
|-----------|--------------------------|
| \$176,500 | SUPPLEMENTAL TOTAL: |
| \$176,500 | COMPLETE PROPOSAL TOTAL: |

Supplemental Documents

